



FOR IMMEDIATE RELEASE

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**National Council For Adoption to Premiere New Public Service Announcement Featuring
PGA Golfer Bubba Watson and Wife Angie Watson at 35th Anniversary *Great Expectations
Gala: A Celebration of Adoption***

November 5, 2015 – Washington, DC – On Thursday, November 5th, National Council For Adoption (NCFA) will celebrate 35 years of principled advocacy on behalf of children, birth parents, and adoptive families. The *Great Expectations Gala: A Celebration of Adoption* will take place at the Mayflower Hotel in Washington, DC, coinciding with a host of activities celebrating adoption during November, National Adoption Month.

As an Honorary Co-Chair of the *Great Expectations Gala*, Angie Watson will share their family's inspirational story of adopting two children, with special video remarks from her husband, pro golfer Bubba Watson. In addition to a new public service announcement (PSA) featuring Bubba and Angie Watson, the latest in NCFA's award-winning *iChooseAdoption* PSA series, NCFA will present the *Ruby Lee Piester Award* – a recognition afforded to just two other recipients in the past 35 years – to Founding Board member Lou Stern and his wife Carol, and present a *Friend of Adoption Award* to former NCFA Board Chair Stan Swim. NCFA will also induct five individuals and organizations into the *Adoption Hall of Fame*:

- Heidi Cox, NCFA Board member and Executive Vice President and General Counsel to the Gladney Center for Adoption
- The Charles and Mary Crossed Foundation
- The Dave Thomas Foundation for Adoption
- Page Rense, adopted person and former Editor-in-Chief of *Architectural Digest*
- Mendell Thomason, President/CEO of America's Christian Credit Union

All recipients have demonstrated a strong commitment to adoption and the goal of helping all children realize the permanent, loving families that are their birthright.

As part of National Adoption Month 2015, NCFA will launch *AdoptionMonth.org*, a website featuring information about adoption and unique stories from adoptees, birth parents, and adoptive families.

"Every year during National Adoption Month, all those who are touched by adoption have much to celebrate," stated NCFA president and CEO Chuck Johnson. "We at NCFA celebrate adoption every day, not just during the month of November, but this month we are especially pleased to partner with adoptive parents Bubba and Angie Watson, who in their new PSA call attention to the wonderful birth mothers who choose adoption. This year we are also grateful to celebrate 35 years of championing the positive option of adoption, calling attention to the good works of our awardees, and announcing the *AdoptionMonth.org* website as a community-based adoption resource."

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ABOUT NATIONAL COUNCIL FOR ADOPTION

Founded in 1980, National Council For Adoption (NCFA) is a global adoption advocacy nonprofit that promotes a culture of adoption through education, research, legislative action, and collaboration. As the authoritative voice for adoption, NCFA's areas of focus include domestic infant adoption, adoption and permanency outcomes for youth in foster care, and intercountry adoption. Passionately committed to the belief that every child deserves to thrive in a nurturing, permanent family, NCFA serves children, birth parents, adopted individuals, adoptive families, and adoption professionals. In addition, we work tirelessly to educate U.S. and foreign government officials and policymakers, members of the media, and all those in the general public with an interest in adoption.

For more information, visit www.AdoptionCouncil.org.